

GHCP18RN1310XX TEMPORARY PAYMENT DETAIL REPORT

05/22/97

COUNT NUMBER: 423360 MIDDLESEX TOBACCO CO
JCHER NUMBER: 15354509 450 FLORIDA GROVE RD
DATE WRITTEN: 05/22/97 PERTH AMBOY , NJ 08861
STATUS: PAID
AMOUNT PAID: 155.12 SEND CHECK TO: PAYEE

DESCRIPTION	UNITS	AMOUNT
'97 VAP PK & SHP	5.54	155.12

EXPLANATION: VAP APRIL DORAL LIGHTER #700050
CC: L. WOLFE

51849 1475



10388

M. J. GOODMAN
Regional Operations Manager
486 Thomas Jones Way
Exton, PA . 19341
610-280-9120
Fax: 610-280-9191

March 11, 1997

RJR Account # 423360
SANDY KATZ
MIDDLESEX TOBACCO CO
450 FLORIDA GROVE RD
PERTH AMBOY, NJ 08861

April Doral Buy Two Packs Get Lighter #700050

To: SANDY KATZ

Doral product has been ordered (see quantities below), as well as the premium/shippers (item # 521573) to pack your Doral April 1997 automatic monthly display shipment to your participating retail accounts. All additional pertinent promotional information is listed below:

UPC Code	Style or Item	# (12m) Cases
12300-15112	Doral LT King	N/A
12300-15212	Doral LT 100	4
12300-15812	Doral Menthol LT 100	N/A
12300-15312	Doral FF 100	4
12300-23850	Premium shipper case	239

These allocations will allow you to build :

These shippers will service:

Product/Premium Arrival:

Ship Date to retail

The PO # for this order is:

SKU Cube:

Retail Sales Offer per SKU

239 Shippers

194 Retail Stores

Week of April 1, 1997

Week of April 14, 1997

1.1490

20 Offers

Billing per SKU

4 Savings Priced Cartons

EFT \$ Amount

Non EFT Amount

\$4,267.84

George did 31 of these
+ in buy what Doral

2 Cart Each

4 Cart Reg Price

Carry Pack!

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Page 2
Doral B2GF Lighter
Account: MIDDLESEX TOBACCO CO / 423360

Promotion Description: Doral Buy 2 Packs Get Free Lighter. POS packed with SKU which contains Pre-assembled display with Premium and sleeves packed inside display plus Paster Card. Diagram attached.

Ship the number of displays to each account as noted on the enclosed retail account listing.

Attached is a list of retail accounts authorized to receive the packed displays. RJR will reimburse you \$28.00 per live 12M case for all displays packed and shipped to retail on a timely basis. this equates to \$446.13 (8 cases @ \$28.00).

Attached to this letter is a Payment Request form for this promotion. When display packing and retail delivery is complete, sign and date this form. Your RJR representative Lanny Wolfe must sign the form and submit it to out local Operations office for payment.

In addition to packing displays for your own retail accounts, the accounts serviced by the following Sub-Jobbers which you service are included in your allocation. These Sub-Jobbers have been notified to order the completed shippers from you.

Central New Jersey 49 shippers

Important Note: Due to the rounding needed to build this promotion you will have N/A shippers remaining after shipping displays to your accounts. RJR reps. will submit prebooks to order out these shippers (and any others you may have due to refusals etc.) An example copy of this prebook is attached. Please honor only this prebook submitted by our representatives and honor accounts on the enclosed VAP list first.

For additional information or questions please contact your RJR Representative: Lanny Wolfe

As always, thanks for your assistance in the marketing of our products

Warm Regards,

Mark

M. J. Goodman

cc: Lanny Wolfe

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DORAL BUY 2 PACKS - GET FREE LIGHTER CLEANUP PREBOOK

IMPORTANT NOTE: The purpose of this prebook is to "cleanup" left over promotion quantities at wholesalers participating in RJR's "Partners Value Added" program. These left over quantities are available on a "first come - first served" basis until quantities are depleted. The quantity of shippers prebooked here may or may not be available for delivery.

Date: _____

Account Name: _____ Retail Account #: _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____

Wholesale Distributor: _____

RJR Representative: _____ Voice Mail Box #: _____
(Dial 1-800 RJR Talk)

Please deliver (if available) the following quantity of Doral Lighter shippers (each shipper contains 4 Savings Priced cartons).

of Shippers Requested =====>

Authorized Signature: _____

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Wholesale Partners "Value Added" payment request form

Promotion: Doral B2GF Lighter April 1997 #700050

Note: Payment is based on \$28.00 per 12m case of "live" product, packed into displays and delivered to retail accounts as designated by RJR.

Wholesale Partner Name: MIDDLESEX TOBACCO CO

RJR Account Number: 423360

Displays Wrapped and Delivered: 239

Value Added Payment Due: \$446.13

Wholesale Partner Signature: _____

RJR Representative: _____

Payment will be mailed directly to the participating Wholesale Partner

=====Operations Office Use=====

Date Processed: _____

Processed by: _____

Voucher #: _____

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5N55B2

WORKPLAN VAP TEMPLATE LISTING

 PAGE: 25
 DATE: 97-02-12
 TIME: 01:35 PM

 WHOLESALER : 423360 MIDDLESEX TOBACCO & <DIRECT>
 TEMPLATE : 700050 70400 DORAL APR LTR
 TEMPLATE SEQ : 0004
 TS LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122101	122225	595891	MINIT MART	151 TERRACE ST	HAWORTH	NJ	07641	1			2013870766	(201)387-0766
122103	122628	338499	MINUTE MART	442 ANDERSON AVE	CLIFFSIDE PARK	NJ	07010	1			2019439722	(201)943-9722
133001	133022	232976	MOBIL GAS 03C9X	143 E WASHINGTON	WASHINGTON	NJ	07882	1			9086895060	(908)689-5060
133003	133028	040711	MOBIL OIL CO.	1620 OAK TREE RD.	EDISON	NJ	08820	1			9084944341	(908)494-4341
133007	133029	078126	MONROE DELI	14 TAYLOR AVE	SPOTSWOOD	NJ	08884	1			9082510939	(908)251-0939
122603	122622	401700	MOUNTAIN DELI	2385 MOUNTAIN AVE	SCOTCH PLAINS	NJ	07076	1			9088895557	(908)889-5557
122102	122226	521238	PARAMUS FOOD MARKET	548 PARAMUS RD	PARAMUS	NJ	07652	1			2016520178	(201)652-0178
122102		547515	POMPEI MARKET	31 CALICOONECK RD	SOUTH HACKENSA	NJ	07606	1			2014404696	(201)440-4696
122604	122623	708327	CARMOT & CO. INC.	788 HAMBURG TPKE	FORT LAKES	NJ	07442	1			2018355353	(201)835-5353
133003	133028	090735	QUICK FOODS STORE	1721 PARK AVE	SOUTH PLAINFIE	NJ	07080	1			9086680353	(908)668-0353
133003	133028	241457	QUICK STOP CONVEN.	206 W 7TH ST	PLAINFIELD	NJ	07060	1			9087563660	(908)756-3660
133005	133030	729984	QUICK STOP DELI	RT 23	HAMBURG	NJ	07419	1			2018753768	(201)875-3768
133001	133022	738648	RAT FOOD CORP	41-43 WASHINGTON	WASHINGTON	NJ	07882	1				(908)689-1600
133007		580849	RACETRAC INC	2680 RT 516	OLD BRIDGE	NJ	08857	1			9086792700	(908)679-2700
133005	133030	400506	RATTIS	28 MAIN ST	SUSSEX	NJ	07461	1			2018759130	(201)875-9130
133002	133023	737805	RED BANK MART	220 NEWMAN SPRING	RED BANK	NJ	07701	1			9082197626	(908)219-7626
133006		611872	RICHARDS DELICATESS	226 W FRONT ST	KEYPORT	NJ	07035	1			7394333	(908)739-4333
133006	133024	248453	ROSA JOAO STAT., IN	1000 AMBOY AVE	EDISON	NJ	08837	1			9082257442	(908)225-7442
122107		401012	ROSE BUD CONF	528 JORALEMON ST	BELLEVILLE	NJ	07109	1				(201)759-9769
133005	133030	733000	S&S FOOD	574 MACOPIN RD	WEST MILFORD	NJ	07480	1			2016975081	(201)697-1070
133006	133024	401959	SEAMANS PHARMACY	82 SMITH ST	PERTH AMBOY	NJ	08861	4			9084420200	(908)442-0200
122602	122621	398655	SHOPPER EXPRESS	577 N BROAD ST	ELIZABETH	NJ	07208	1			9083514989	(908)351-4989
133006	133024	580017	SHORT STOP	835 ROOSEVELT AVE	CARTERET	NJ	07008	1	223321		9085419135	(908)541-9135
133001	133022	428908	STEVE'S FOOD STORE	42 N MAIN ST	FLEMINGTON	NJ	08822	1			9087821144	(908)782-1144
122103	122628	285845	SUE'S MINI MART INC	2501 TONNELLE AVE	NORTH BERGEN	NJ	07047	1			2018675151	(201)867-5151
133002	133021	661689	SUNSET SERVICE STAT	GETTY	OCEAN	NJ	07712	1			9087744823	(908)774-4823
133407	133424	657609	SWANS MINI MART	240 VAN SCIVER PK	WILLINGBORO	NJ	08046	1			6098711296	(609)871-1296
133006	133029	644016	SWATI INC	3193 WASHINGTON R	PARLIN	NJ	08859	1			9085259228	(908)525-9228
122101	122225	400125	THE VARSITY	218 CLOSTER DOCK	CLOSTER	NJ	07624	1			2017689302	(201)768-9302
101	122225	609682	TIGER SERVICE STATI	484 E STATE RT 4	ENGLEWOOD	NJ	07631	1			2015686801	(201)568-6801
504	122623	273752	TONYS STATIONERY	211 VAN WINKLE AV	HAWTHORNE	NJ	07506	1			2014273237	(201)427-3237
133001	133022	402609	TOWNE MARKET	80 MAIN STREET	PHILLIPSBURG	NJ	08865	4			9084541444	(908)454-1444
122604	122623	464357	VERONA VARIETY	400 BLOOMFIELD AV	VERONA	NJ	07044	1			2012399760	(201)239-9760
133005	133030	409658	WANTAGE EXXON	ROUTE 23	SUSSEX	NJ	07461	1			2018751077	(201)875-1077
133003	133028	738653	WHOLLY SMOKES	299 RT 22 E	GREEN BROOK	NJ	08812	1		2129-0000		(908)424-0589
133007	133027	738654	WHOLLY SMOKES	233 RT 18 S	EAST BRUNSWICK	NJ	08816	1		2129-0000		(908)545-8066
133007	133029	738651	WHOLLY SMOKES	3135 RT 9 N	OLD BRIDGE	NJ	08857	1		2129-0000		(908)679-0237
122603		275901	WINFIELD LIQ & DEL	25 WAVECREST AVE	LINDEN	NJ	07036	1			2014862112	(201)486-2112
133003		708034	19 PETROLEUM	99 LINCOLN BLVD	MIDDLESEX	NJ	08846	1			9085631112	(908)563-1112

PAGE BREAK TOTAL ACCOUNTS

81

TOTAL QUANTITY

106

TEMPLATE TOTAL ACCOUNTS

81

TOTAL QUANTITY

C. Jerry 41
 C. Burke 71
 194

103
 103
 103
 103

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WHOLESALER : 423360 MIDDLESEX TOBACCO & <DIRECT>
 TEMPLATE : 700050 70400 DORAL APR LTR
 TEMPLATE SEQ : 0004
 TS LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122101	122225	687944	A&H DRUG & GIFT INC	646 WESTWOOD AVE	RIVER VALE	NJ	07675	1	✓		2016646900	(201)664-6900
133002	133023	486308	AKAR AMOCO	RT. 36 & PALMER A	KEANSBURG	NJ	07734	1	✓		9084953558	(908)495-3558
133008	133025	598056	AKAR 3 AUTO	27 ROUTE 46 EAST	PINE BROOK	NJ	07058	1	✓		2012271563	(201)227-1563
133001	133022	472598	B.A.H.M. FOOD, INC.	161 WASHINGTON AV	WASHINGTON	NJ	07882	2	✓		9086891884	(908)689-1884
133007	133027	690271	B-B BIG FOOD MART	14 S 2ND AVE	HIGHLAND PARK	NJ	08904	1	✓		9085455808	(908)545-5808
133003	133028	772596	BOB'S 4 WHEEL DRIVE	1645 STELTON RD	PISCATAWAY	NJ	08854	1	✓		9089853888	(908)985-3888
133003	133028	617292	BRAVO	1245A W 7TH ST	S PLAINFIELD	NJ	07080	1	✓		9087531114	(908)753-1114
133001	133022	424327	BUSY BEE/CROTON TEX	RT. 12 AND RT. 57	FLEMINGTON	NJ	08822	1	✓		9087823362	(908)782-3362
133406	133420	667468	CEDAR BRIDGE FOOD	592 ROUTE 70	BRICK	NJ	08723	1	✓		9082629388	(908)262-9388
133006	133024	703620	CENTER EXXON	1441 RT. 1 SOUTH	EDISON	NJ	08817	1	✓		9085485675	(908)548-5675
133006	133024	680007	CIRCLE B / KRAUSZER	166 DURHAM AVE	METUCHEN	NJ	08840	1	✓		9085488850	(908)548-8850
122604	122623	477641	COASTAL GAS	3 STEVENS AVE	LITTLE FALLS	NJ	07424	4	✓		2012562023	(201)256-2023
122604	122623	484406	COASTAL GAS	1040 RINGWOOD AVE	HASKELL	NJ	07420	1	✓		2018359750	(201)835-9750
122106		472766	CORDIALLY YOURS	6 VAN NESTS SQ	RIDGEWOOD	NJ	07456	1	✓		2016524433	(201)652-4433
133003	133028	282554	CUB LIQUORS	242 LINCOLN BLVD	MIDDLESEX	NJ	08846	1	✓		9083563929	(908)356-3929
133007	133029	413854	EMPORIUM GAS	1299 US HIGHWAY 9	OLD BRIDGE	NJ	08857	1	✓		9087212144	(908)721-2144
122101	122225	400039	FUSCOS MKT	165 WERIMUS RD	WOODCLIFF LAKE	NJ	07675	1	✓		2013915665	(201)391-5665
133005		273986	G J SCHOOL HOUSE	551 WARWICK TPKE	HEWITT	NJ	07421	1	✓		2018537474	(201)853-7474
122104	122629	642691	GARDEN STATE NEW	30 MONTGOMERY	JERSEY CITY	NJ	07302	1	✓		2013338821	(201)333-8821
122604		734738	GC& G INC	149 HAMBURG TPKE	BLOOMINGDALE	NJ	07403	1	✓			(201)492-8550
133007		479211	GED CORP.	T/A TICETOWN LIQU	OLD BRIDGE	NJ	08857	1	✓		86650	(908)679-1020
133406		726678	GETTY	91 BRICK BLVD	BRICK	NJ	08723	1	✓		9089209818	(908)920-9818
133007	133024	707049	GISU STATION, INC	641 ROUTE 1 SOUTH	EDISON	NJ	08817	1	✓		9089859679	(908)985-9679
133005	133010	400492	HIGHLAND GEN STORES	HIGHLAND LK. ROAD	HIGHLAND LAKES	NJ	07422	1	✓		2107644541	(201)764-4541
122102	122226	273836	IDEAL MARKET	6-21 FAIR LAWN AV	FAIR LAWN	NJ	07410	1	✓		2017961280	(201)796-1280
122602	122621	406025	J&J FOOD MART	497 W SCOTT AVE	RAHWAY	NJ	07065	1	✓		9084998016	(908)499-8016
122102		683073	JERSEY OIL	443 LEXINGTON AVE	CLIFTON	NJ	07011	1	✓		2015462345	(201)546-2345
133005		728441	JESSE'S COUNTRY KET	1603 GREENWOOD LA	HEWITT	NJ	07421	1	✓		2017288780	(201)728-8780
133008	133025	770568	K'S FOOD PLUS	191 CHAMBERLAIN A	MONTVILLE	NJ	07045	1	✓		361484	(201)299-0305
504	122623	273327	KAY'S DRUG	448 CHAMBERLAIN A	PATERSON	NJ	07522	1	✓		2019428296	(201)942-8296
602	122621	272916	KHAN EXXON #3-4170	9 W SAINT GEORGES	LINDEN	NJ	07036	1	✓	5474-0000	9084869490	(908)486-9490
133001	133028	609475	KRAUSZERS	310 W UNION AVE	BOUND BROOK	NJ	08805	1	✓		9083560466	(908)356-0466
133003	133027	401663	KRAUSZERS #26	50 MAIN ST	S BOUND BROOK	NJ	08880	1	✓		48400	(908)805-9335
133005	133030	449399	LAKESIDE MKT & PIZZ	396 LAKE SHORE DR	HEWITT	NJ	07421	1	✓		2018531216	(201)853-1216
133007	133029	401885	LIQUOR CITY	1069 RT 9 N	OLD BRIDGE	NJ	08857	3	✓		9087279398	(908)727-9398
133006	133024	427210	M&M CONVENIENCE	525 AVENEL ST	AVENEL	NJ	07001	1	✓		9086369645	(908)636-9645
133006	133024	560269	MACK CONV. STORE	583 ROOSEVELT AVE	CARTERET	NJ	07008	1	✓		9089691050	(908)969-1050
122609		771366	MAIN FAIR DRUG	87 LOWER MAIN STR	PATERSON	NJ	07505	1	✓		2012795510	(201)279-5510
122102	122226	660793	MAIN STREET NEWS	158 MAIN ST	HACKENSACK	NJ	07601	1	✓		2014883020	(201)488-3020
133001	133020	591764	MATCO CO MINUTEMAN	3 NETCONG RD	BUDD LAKE	NJ	07828	1	✓		2016910450	(201)691-0450
133007	133029	228454	MILK & STUFF	400 SPOTS-ENGLISH	SPOTSWOOD	NJ	08884	1	✓		9082517744	(908)251-7744
122103	122628	553672	MINIT MART	237 PALISADE AVE	CLIFFSIDE PARK	NJ	07010	1	✓		2019452250	(201)945-2250

BPEN55E2

WORKPLAN VAP TEMPLATE LISTING

PAGE: 23
DATE: 97-02-12
TIME: 01:35 PMWHOLESALE : 423360 MIDDLESEX TOBACCO & <DIRECT>
TEMPLATE : 700050 70400 DORAL APR LTR
TEMPLATE SEQ : 0002
ES LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122107		77382	SPRINGFIELD CANDY	55 ROME ST	NEWARK	NJ	07105			3666-0000	2013447555	(201)344-7555

PAGE BREAK TOTAL ACCOUNTS 1 TOTAL QUANTITY 8

TEMPLATE TOTAL ACCOUNTS 1 TOTAL QUANTITY 8

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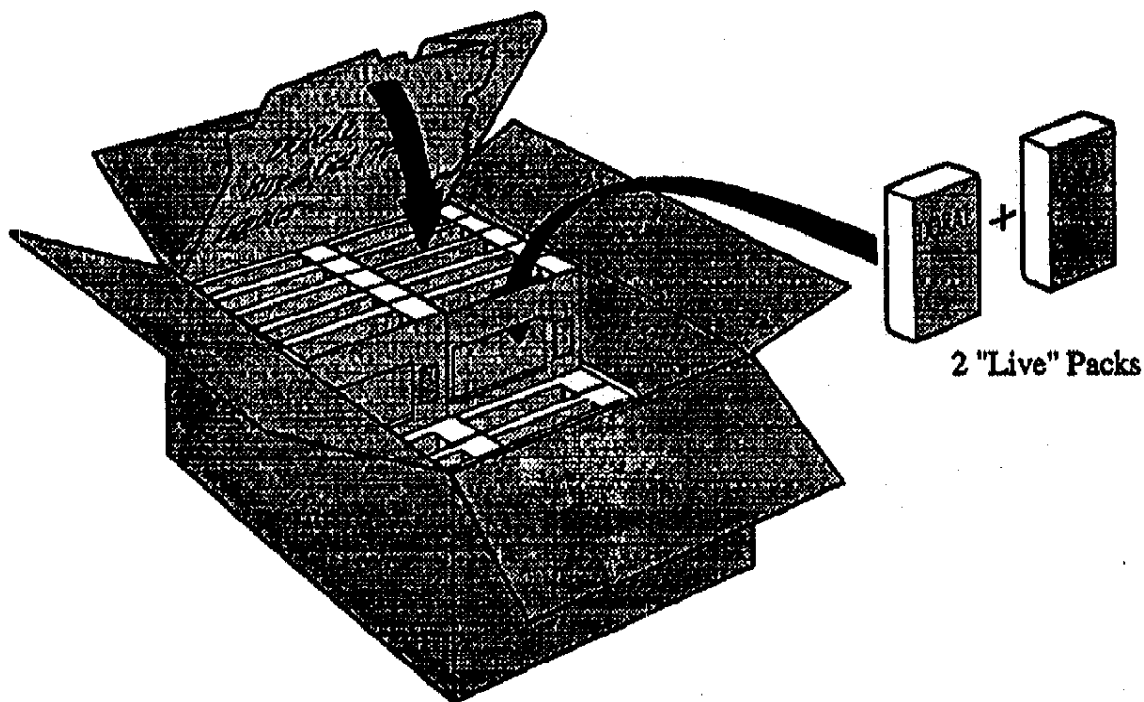
WHOLESALE PACKING INSTRUCTIONS

VALUE ADDED PROMOTIONS - 2ND QTR.'97

April DORAL B2GF Lighter

STEPS

1. Open DORAL B2GF Lighter shipping case.
2. Add 2 "live" DORAL packs of same brand style to each sleeve.
3. Fold display header card down.
4. Close and tape case.
5. Ship to retailer.



Item: # 521573

Description: DORAL B2GF Lighter April Display/POS Kit

Brand Style						
Number of Cartons						

51849 1485